



Advertising on **venuefinder.com / blue&green** guarantees the leading UK event organisers have access to your venue's details.



## Gold Package: Book & Online

You will get on **venuefinder.com**:

Your entry highlighted and prioritised in the search results with a thumbnail picture of your venue and text as well as:

- Hotlink for virtual tour
- Special offer listings
- 12 colour photographs & up to 2 logos
- Venue description
- Location map
- Active email address to receive direct enquiries
- Hotlinked web address
- Venue name and address
- Telephone and fax number
- Event contacts
- Number of meeting rooms
- Number of bedrooms
- Maximum meeting room capacity
- Maximum catering capacity
- Meeting room sizes and capacities, lighting, power, access
- Association membership
- Daily & 24 delegate rates, plus meeting room rates
- Quality ratings
- Bedroom types and facilities
- Conference equipment
- Sports & leisure facilities

Our 2009 research showed that 96% of our users access special offers on **venuefinder.com** - ensure your special offers are in front of event organisers. Easy to upload and amend daily, accessible to organisers from your entry page and the special offers channel.

You also get in the printed directory:

**2 full pages** - Choose either a full page entry in the Blue Section (Technical Guide) with a floorplan, double page spread in the Green Section (Specialist Guide) or a page in each section\*

**“ Venuefinder.com is an essential element of the Barbican’s marketing and promotional activities. Both the team and publication continually demonstrate their value and provide us with an ongoing high level return on our investment”**  
Anthony Hyde, Head of Corporate Sales, Barbican

\* Venue information output will vary depending on which section your pages are in.